



Statewide Advertising in all 2008 Program Books An Opportunity to Offer a Congratulatory Ad

The following information is designed to help you to maximize your congratulatory ad in the Gala Program books.

Statewide Advertising Rate:

- **\$3,000** - One-half page ad (5 x 4 - horizontal)
- **\$1,500** - One-quarter page ad (2 ½ x 4 - vertical)

The Publication:

The Nightingale Gala Programs are 5 ½ x 8 ½ booklet-size, containing sponsor ads, program information and the listing of the Nightingale nurses. It functions as a take-home memento of the evening for the nurses who are recognized, and a guide to the evening's events. Advertising is limited to event sponsors and restricted to congratulatory content.

Deadline: April 1, 2008

Organization: _____ Date _____

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Contact Phone No: _____ Fax No: _____

Email Address: _____

Please submit:

Camera-ready ad proportional to size as b&w clear hardcopy *or* electronic mferguson@vnascc.org.

Note:

Photos and half-tone images will **not** be accepted for these ads. Printing is in black & white. Feel free to call with any questions.

Submit to: Joanne Walsh
VNA of South Central CT
One Long Wharf Drive
New Haven, CT 06511
mferguson@vnascc.org
203.777.5521 ext. 3000 *phone* 203.787.5198 *fax*

Program developed by:



VISITING NURSE ASSOCIATION
OF SOUTH CENTRAL CONNECTICUT, INC.